

AMW sponsors Colombo Night Race Driver for 3rd consecutive time

The Colombo Night Races taking place for the third consecutive time, organised by the Carlton Motor Sports Club in conjunction with the Asian Motor Racing Club, Sri Lanka Racing Riders Association and Sri Lanka Association of Racing Drivers & Riders takes to the streets on the 15th of December 2013, with the qualifying rounds taking place on the 14th.

This year too, Associated Motor ways (Pvt) Ltd (AMW) is proud to sponsor a champion race car driver in his pursuit of the grand prize at the Colombo Night Races.

Being one of the pioneer Companies engaged in the vehicle industry, AMW has always been an avid follower and keen supporter of motor vehicle related events and personalities. This is because of the Company's belief in expanding the motor sports arena and garnering enthusiasm for its development. Not only have these sports unearthed worthy competitors and participants but has also contributed towards the growth of tourism by bringing in foreign interest for events such as the Colombo Night Races.

Clement Senaratne is certainly no stranger to the racing industry, having successfully competed in many events since his Formula debut in February 2012. Since his debut he has been placed 3rd at the Formula Championship Round 4 at Pannala Race Track, Formula Championship Round 2 at Pannala Race Track and at the Mahagastota Hill Climb. He was placed 2nd at the Speed Championship Round 1 at Pannala Race Track as well as in last year's edition of the Colombo Night Races. He has also bagged 1st Place at the Speed Championship Round 1 at Pannala Race Track and the 2012 Katukurunda Circuit meet.

For the 2013 edition, which is the third consecutive time the Races are being held, AMW will sponsor Clement Senaratne who drives a Formula McLarens 4 EFI car fitted out with a Suzuki Maruti Beleno 1300CC EFI.

Being the authorized distributor for Suzuki in Sri Lanka, AMW has an added interest in the Formula 4 car driven by Clement Senaratne. In conjunction with the Colombo Night Races, AMW intends on launching its all new Alto Sports models which is a product extension of the ever popular Alto 2013 launched recently.

The unprecedented interest and demand in the 2013 Alto model bodes well for the release of the highly attractive Alto sports kitted out with an impressive accessories upgrade, available in a range of exciting colours.

The launch of this trendy sports model on the day of the biggest motor sports event in Sri Lanka is significant and promises to be a favourite with both young and old.